

Charles Mathews Named as Vice President of Boston Healthcare

October 1, 2010

Boston, MA – Boston Healthcare today announced it has promoted Charles Mathews to the position of Vice President. Mr. Mathews has been a key contributor to the development of increasingly sophisticated pricing and payment strategy offerings within Boston Healthcare's reimbursement practice.

Mr. Mathews joined Boston Healthcare in 2004 as an Associate. Over his six year career, Mr. Mathews has worked on a variety of reimbursement projects identifying public and private payer coverage channels, coding options, and pricing and payment possibilities for drugs, diagnostics, and medical devices. His specific area of expertise is in diagnostics with a focus on value-based pricing for laboratory tests and molecular diagnostics. He has incorporated his work with diagnostic innovators/laboratories and specialty pharmaceutical product launches to become a thought leader in the field of value capture for drug-diagnostic combinations.

Mr. Mathews' prior experience includes working on health policy as a legislative aide on Capitol Hill. He has also worked for the government affairs office of Genentech and has participated in a National Institutes of Health sponsored clinical trial which focused on genetic testing for Alzheimer's disease.

Mr. Mathews has a master's degree in public policy from Duke University and completed his undergraduate work at Colgate University.

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About Boston Healthcare:

Boston Healthcare helps biopharmaceutical, medical device, and diagnostic companies unlock the value of innovation in the global health care marketplace. Clients rely on Boston Healthcare to create opportunities, navigate complexity, grow their businesses, and achieve their objectives through reimbursement and market access strategy, health economics and outcomes analysis, market and pricing strategies, and business development support - all delivered to help clients maximize value capture.

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